



Yasmina Haryono

INTERACTION DESIGNER | INNOVATION DESIRE

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PROFILE

An interaction designer with several years' industry experience working on diverse design projects, able to work independently, but often in multi-disciplinary teams and together delivering high-quality, innovative results.

After 5 years of working in a corporate environment, I decided to pursue a Master's degree to gain fresh perspective on Interaction Design. Now, armed with newly-gained skills and a keen eye, I am ready to tackle new challenges in the industry.

A passionate and involved designer, a solid all-rounder, balanced in terms of practical project experience, as well as future-oriented design projects. Being hands-on and actively involved in various online communities, I feel I can offer fresh insight and foresight to any team I collaborate with.

EXPERIENCE

Senior Designer, Philips Design; Eindhoven, Netherlands, Feb 2001-Dec 2005

Responsibilities included every aspect of design from conception to production of interactive products. Experience in designing for large markets, such as Philips mobile phones, Pronto touch-screen remote control product range and personal care products.

Flash and Web Designer, DesignLab; Jakarta, Indonesia, Sept-Nov 2000

Responsible for the design and creation of the company website, working directly with the Design Director and supported by copywriters.

EDUCATION

MA Interaction Design, 2006, graduated with Distinction

Domus Academy - Interaction Design Institute Ivrea in Milano, Italy
validated by the University of Wales

BA (Hons) Interaction Design, 1997-2000, graduated with 2.1

Ravensbourne College of Design and Communication, London, UK
validated by the University of Sussex

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SPECIALTIES

Interaction design, creative problem solving and conceptual thinking, art direction and visual interface design, user personas/UCD, creative sketching and prototyping.

DESIGN PATENTS & AWARDS

Design Patent: 'Method for Solving a Conflict'

Design Patent: 'Method of Filtering Content by Proximity'

Design Patent: 'Apparatus for Monitoring Outdoor Air Quality'

IDSA/IDEA2005 Gold Award : 'Ambient Experience for Healthcare'

iF 2003 Award: 'iPronto'